

EdisonLearning Background Information

EdisonLearning™ is the world's largest provider of educational services to the public sector. It is dedicated to the design and delivery of world-class, research-based school improvement and provision. The company began with a global, £35 million research programme into 'what makes a great school', and this research was used to develop our *Design for School Improvement*. Ongoing research since then into refinements of the *Design* totals more than £25m. We remain the only provider of educational services with a coherent and proven design that has been evaluated for effectiveness, and our School Partnership programme has been awarded an ISO 9001 certificate.

Organisation and history

Founded in the USA in 1992 as Edison Schools, EdisonLearning Inc. forms partnerships with US school districts (equivalent to local authorities), charter boards (equivalent to academies), states and schools, to raise student achievement and improve educational outcomes through its research-based school design and curriculum, achievement management solutions, professional development, and extended learning programmes. In the US, in the 2006-7 school year, EdisonLearning served 58,000 students in schools at 97 sites across the country. Another 67,000 students participated in EdisonLearning tuition or after-school programmes.

In the UK, EdisonLearning Ltd was founded in 2002 and works with leading educators to build on the EdisonLearning programme and establish an innovative, vibrant and potent force for school improvement in the UK. The EdisonLearning *Design for School Improvement* is adapted for the UK with

substantial input based on the work of leading British educators, and recognises the strengths, the similarities, and the differences between the two educational systems.

EdisonLearning Ltd is based in Colchester with regional office in Chester, and has a permanent staff of British education professionals with career experience in senior posts in schools and local authorities, and specialisms in areas such as educational psychology, special needs, and curriculum development.

Activity strands

EdisonLearning in the UK operates three divisions: Partner Schools; School Management Services; and Expert Services.

School partnerships in the UK

In the UK, EdisonLearning is currently working with over 80 primary, secondary and special schools, most of which are engaged in a holistic three-year transformation programme that addresses:

- leadership and organisation
- ethos and behaviour
- teaching and learning
- curriculum and learning pathways
- community and extended schools
- professional development
- ICT and information management

Our partnership schools cover a wide range of the educational spectrum, from those facing persistent challenges, to those already rated highly by OFSTED, and including some 'stuck' somewhere in-between.

School Management Services

EdisonLearning provides tailored packages to assist schools and local authorities with school leadership teams and whole-school management solutions.

Expert Services

EdisonLearning is uniquely equipped to deliver expert consultancy to education authorities, academy boards, BSF project teams, and other stakeholders. Our advisory teams include specialists in fields such as educational psychology, project management, school design, special needs, leadership development. Our services help stakeholders bring their projects to successful fruition, without losing the focus provided by a coherent educational vision.

Results and performance

Every year EdisonLearning in the US publishes an independently audited Achievement Report documenting performance in EdisonLearning. These show that EdisonLearning schools are outperforming comparable schools in similar areas by as much as two or three times in relation to student achievement in high stakes tests, thereby dramatically increasing the life chances of students over a five to seven year period. EdisonLearning students are shown to be achieving annual academic gains well above national norms.

In the UK, partner schools have made significant improvements in student achievement, ethos and values, staff morale and retention, and engagement with the wider community. Key Stage assessment results have shown considerable improvements; Ofsted inspections have noted important developments in the effectiveness and value of the education provided. Schools facing persistent challenges have been able to emerge from Ofsted

categories. More information can be found on the EdisonLearning website at www.edisonlearning.net

The values at the heart of our company

EdisonLearning's *Design for School Improvement* is the product of the thought, discussions, observations and ideas of educators from all walks of school life. It is supported by volumes of research documenting successful educational practices from around the world, and everything we do is anchored in a set of guiding principles.

We believe that every child should be given stimulating educational opportunities and that every child has a tremendous capacity for learning. We believe that great schools are places that model a strong set of values, nurture the creative spirit, prize the beautiful as much as the useful, and inculcate a love of learning.

The values we espouse are: wisdom, justice, courage, compassion, hope, respect, responsibility and integrity. We have chosen these values because they are:

- rooted in beliefs about right and wrong
- universal in nature
- broad enough to be inclusive

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Offering details are subject to change, and may vary by individual client engagement. Student and school performance depends on many variables; as such, specific results are not guaranteed and may vary.



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